



January 7, 2007

Hello,

You are invited to participate in a research study that will determine the possible effects of Westside incorporation upon local businesses.

This research is being conducted by Tamara Guild, an Okanagan College student, and is a course requirement for the Honours Bachelor of Business Administration Degree. The project is carried out under the supervision of Professor Lynn Sparling, MBA, CMA.

Your participation in the survey is voluntary. You have the right to refuse to participate or to withdraw from the survey at any time. You also have the right to leave any questions unanswered. Please be assured that your responses will be treated with strict confidentiality. No names appear on the questionnaire and results will be reported for the entire survey rather than on an individual basis.

The information gathered for this research study will be accessible only to the student researcher and the supervisor. The information will be destroyed in April 2008. The research results will be presented to all clients and students enrolled in this course. As well a report will be presented to the Westbank & District Chamber of Commerce in April 2008.

The primary benefit to you as a participant in this study is the ability to access the results of the study through the Westbank & District Chamber of Commerce. A secondary benefit is helping a not-for-profit business organization discover the concerns that business owners and managers like yourself have about the incorporation of the Westside area.

If you have any questions about the questionnaire or the research study being conducted, please feel free to contact the student researcher, Tamara Guild, at tamara.guild@my.okanagan.bc.ca or her research supervisor, Lynn Sparling, at 250-762-5445 (local 4386). Furthermore, if you have any questions about your rights as a research subject you may contact the Chair of the Research Ethics Board through the Okanagan College office of Research Services at 250-762-5445 (local 4491).

The following questionnaire should take approximately 10 minutes to complete. Upon its completion and return to the student researcher, it will be assumed that your consent has been given to use the information collected.

Thank you for your participation,

Tamara Guild
Student Researcher
Okanagan College



Westside Incorporation Business Survey

This survey is also available online at www.westsidesurvey.com

1. Which best describes you?
 - ₁ Self employed
 - ₂ Work for an organization

2. What position do you hold in the business?
 - ₁ Business Owner
 - ₂ Manager
 - ₃ Other Please describe _____

3. How long have you lived on the Westside?
 - ₁ Less than 2 years
 - ₂ 2 to 5 years
 - ₃ 6 to 10 years
 - ₄ Over 10 years
 - ₅ I don't

4. If you don't live on the Westside, where do you live?
 - ₁ Kelowna
 - ₂ Peachland
 - ₃ Summerland
 - ₄ Other Please describe _____

5. Is your business:
 - ₁ Incorporated
 - ₂ Unincorporated

6. How many locations in Canada does your business have?
 - ₁ 1 location
 - ₂ 2 to 5 locations
 - ₃ 6 to 20 locations
 - ₄ Over 20 locations

7. How long has your organization been in operation?
 - ₁ Less than 2 years
 - ₂ 2 to 5 years
 - ₃ 6 to 10 years
 - ₄ Over 10 years

8. How long has your business been on the Westside?
 - ₁ Less than 2 years
 - ₂ 2 to 5 years
 - ₃ 6 to 10 years
 - ₄ Over 10 years

9. Which area is your business in?
- ₁ Casa Loma
 - ₂ Lakeview Heights
 - ₃ Rose Valley Estates
 - ₄ West Kelowna Estates
 - ₅ Westbank
 - ₆ Other Please describe _____
10. Do you own or manage a business in Kelowna as well?
- ₁ Yes
 - ₂ No
11. Has your business experienced an employee shortage over the past year?
- ₁ Yes
 - ₂ No
 - ₃ Uncertain
12. What is the likelihood that your business will experience an employee shortage within the next year?
- ₁ Very likely
 - ₂ Somewhat likely
 - ₃ Uncertain
 - ₄ Somewhat unlikely
 - ₅ Very unlikely
13. What industry is your business in?
- ₁ Agriculture
 - ₂ Forestry, fishing, mining, oil and gas
 - ₃ Utilities
 - ₄ Construction
 - ₅ Manufacturing
 - ₆ Trade
 - ₇ Transportation and warehousing
 - ₈ Finance, insurance, real estate and leasing
 - ₉ Professional, scientific and technical services
 - ₁₀ Business, building and other support services
 - ₁₁ Educational services
 - ₁₂ Health care and social assistance
 - ₁₃ Information, culture and recreation
 - ₁₄ Accommodation and food services
 - ₁₅ Other services
 - ₁₆ Public administration

14. How many people does your business employ?

- ₁ Less than 20
- ₂ 20 to 49
- ₃ 50 to 199
- ₄ Over 200

15. How do you feel incorporation of the Westside will affect your business?

- ₁ Very negative
- ₂ Somewhat negative
- ₃ Neutral
- ₄ Somewhat positive
- ₅ Very positive
- ₆ Undecided

16. Which option do you prefer?

- ₁ Remain unincorporated
- ₂ Incorporate as a municipality
- ₃ Amalgamate with the City of Kelowna
- ₄ Undecided

17. Please rate how you think incorporation will affect the issues below:

	Very negative	Somewhat negative	Neutral	Somewhat positive	Very positive
a. Business/Industrial property tax rates					
b. Availability of employees					
c. Area attractiveness to new business					
d. Business development					
e. Business bylaws					
f. Business representation in government					
g. Availability of government services					
h. Overall local economy					
i. Environmental issues					

18. Do you feel that operating in an unincorporated area has limited opportunities for your business?

- ₁ Yes In what ways? _____
- ₂ No

19. What is your primary business issue regarding the incorporation of the Westside?

20. Did you vote in the November elections?

- ₁ Yes
- ₂ No

21. If you did **not** vote in November, what was your reason?

- ₁ Not interested
- ₂ Didn't remember
- ₃ Not qualified Why? _____

22. Are you a member of either Chamber of Commerce? Please check all that apply.

- ₁ Kelowna
- ₂ Westbank & District
- ₃ Other _____
- ₄ Not a member

23. Do you have any comments regarding Westside incorporation and its effect on your organization?

Thank you for taking the time to complete this survey.

Please return by February 20th, 2008 to:

Okanagan School of Business Okanagan College 1000 KLO Road Kelowna, BC V1Y 4X8 Attention: Tamara Guild, Student Researcher
--

If you would like to learn more about the results of this survey they will be available from the Westbank & District Chamber of Commerce in April.